



MEDIA RELEASE

Gina Field, Nepean Regional Security – 2012 WINNER Business Leader award – NSW Business Chamber Business Awards

Gina is the founder of Nepean Regional Security, a NSW based security company.

She was awarded the NSW Business Chamber Business Leaders award at the State Business Awards Gala Dinner, held on Friday 23 November 2012 at the Hordern Pavilion.

As a young security guard, Gina broke through traditional barriers to women in the industry, paving the way for those that followed.

She started her own security business in 1998 which has now grown to be one of the biggest and well-known in Western Sydney. Even after 14 years of operating her business, she still proudly works at an operational level in her business getting her hands dirty and on the ground as a security guard to ensure she keeps her finger on the pulse and is an inspirational leader for her staff.

She has designed a computer program that allows security guards to complete security incident registers on a laptop in remote locations, reducing the huge quantities of paperwork traditionally generated by the security industry.

Gina volunteers tirelessly in her local community supporting a range of issues, including binge drinking, antisocial behaviour, retailers struggling on the high street and women in business. She helped to organise the Penrith City Festival which attracted 30,000 people, and is an executive of the Penrith Valley Chamber of Commerce.

“Words cannot describe how I feel,” said Gina, about winning the award.

“I’m proud to be a business leader. I can’t believe I’ve won it! Most of my work is through tenders and we all offer the same product and prices. This award is what helps me get across the line every time. This is a marketing genius for my business! Give it a tax file number, put it on the payroll, because it’s the best thing I will have in my business.

“The NSW Business Chamber Annual State Awards are about celebrating the achievements of the NSW business community in a range of areas from business growth and development to exporting, innovation, sustainability and community involvement,” said NSW Business Chamber Chief Executive Officer Stephen Cartwright.



“It’s been a difficult year for many of our business operators, particularly in the manufacturing and retail sectors, but they have proven to be resilient in the face of harder economic conditions and that’s certainly something to be celebrated.

The award category was sponsored by Telstra.

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About NSW Business Chamber

NSW Business Chamber is one of Australia’s largest business support groups, helping over 25,000 businesses each year.

Founded in 1825, we’ve worked with thousands of businesses, from sole traders to large corporates, and have developed into a leading business solution provider and lobbying group with tremendous strengths in workplace management, work health and safety, IR, HR, international trade and improving business performance.

Independent and non-government, NSW Business Chamber represents the needs of business at a local, state and federal level, lobbying governments and authorities to create a better environment to do business in.